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FOR IMMEDIATE RELEASE

Charlotte Regional Technology Executives Council Experiences Unprecedented Early Success

CRTEC membership eclipses 100 members; Randy Dobbs headlines Spring speaker series

CHARLOTTE, N.C. (May 3, 2011) – Still in its first full year of operation, the Charlotte Regional Technology Executives Council (CRTEC) recently added its one hundredth member, its fourth paying sponsor, and hosted an inspiring debate about the future of the world wide web. CRTEC’s monthly meetings have quickly become “can’t miss events” for any technology executive in the Charlotte region.

CRTEC was formed in May of 2010 with aspirations to become the premier organization connecting Charlotte’s vibrant technology community with like-minded executives working together to share ideas and to leverage one another’s expertise and successes. Chris Halligan, founding CRTEC Board Member and CEO of software startup OtherScreen states, “The concept behind CRTEC is very simple. Charlotte has a vibrant but underappreciated tech community. We felt like getting the leaders of that community together and letting them really commune, share ideas, meet with one another, network, and just have fun would really be a good idea. In a year we have grown to more than 100 members. CRTEC is a great place to be.” CRTEC’s membership includes four types of members: Executive Members, Entrepreneurs, Technology Community Leaders, and Education Affiliates. Representative individuals and organizations include:

- The CEO and CTO of successful technology startup MailVu, which recently took first place in the Five Ventures Business Innovation Competition at UNC Charlotte and was also named the Carolinas' 2011 TiE Velocity winner,
- The co-founder of Jigsaw, a crowdsourcing business contact database that was sold to Salesforce.com last year for \$142m.
- The Executive Director of NPower Charlotte, an organization that provides technology and expertise to Charlotte-based not-for-profit organizations to increase their impact to the community for which they serve, and

- The Executive-in-Residence for the College of Computing and Informatics at UNC Charlotte.

CRTEC is continuing to add sponsors in order to execute on its mission to facilitate the success of our member executives through education and collaboration. CRTEC recently added Northridge Systems to its list of corporate sponsors. Josh Wolff, Senior Vice President and General Manager at Northridge states, “We were looking to attach ourselves with people who really have a pulse on what’s happening in the Charlotte Technology Community. As Northridge Systems lays the foundation for growth in the Carolinas, it was important to align ourselves with a diverse spectrum of technology executives locally. CRTEC was a natural fit.”

CRTEC has hosted a diverse lineup of speakers and events for its monthly meetings. Mayor Anthony Foxx spoke to the membership this past Winter and provided a rallying call for technology leadership in Charlotte. In April, CRTEC hosted its first debate about the future of the Web. Leaders from Direct Response Concepts argued that the future is mobile, and mobile applications will eventually make the web browser obsolete. Leaders from technology consulting firm Skookum argued that the proliferation of the browser will only become larger with the advent of social media and access to endless online data through the click of a mouse.

In May, CRTEC, in partnership with the Business Innovation and Growth Council, will host Randy Dobbs, Senior Operating Partner with Welsh Carson and author of "Transformational Leadership: A Blueprint for Organizational Change". Randy is renowned for his insightful development of strategies that emphasize relationship building and direct operational communication with both customers and employees to drive business excellence. Coincidentally, the invitation only event will be held at Packard Place, Charlotte’s new Uptown hub for entrepreneurs and startups. Interested parties should contact a Board Member or current CRTEC Member for an invitation.

More information about CRTEC, a full press kit, and an overview video can be found at www.techexeccouncil.org or through CRTEC’s Board Member and Media Liaison, Rob Cummings at 704 231-6965.

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